

Ana Flores

Owner-Broker, Keller Williams Roatán · Founder, Paradise Living Realty SA

BIOGRAPHY

Ana Flores is the Owner-Broker of Keller Williams Roatán and founder of Paradise Living Realty SA, the Bay Islands' developer project-marketing house. She moved from San Pedro Sula to Roatán in 2008, founding a travel agency, a property-management company and a construction business before real estate. The island's top-producing agent for seven consecutive years, she acquired the Keller Williams Bay Islands franchise in 2023 and today leads four specialist desks — Retirees, Investors & Builders, Developers and Families — with US\$185M+ in combined transaction volume.

AWARDS

- Best Real Estate Agent — Honduras · Central & South America Property Awards 2025–2026
- Best Real Estate Agency Single Office — Honduras (Keller Williams Roatán) · Central & South America Property Awards 2025–2026
- Nominee — Real Estate Agent Americas · Americas Property Awards 2025–2026 (International Property Awards)

IN THE PRESS

- HGTV — House Hunters International, Roatán episode (market authority)
- NY Weekly Magazine — “Top 10 Influential Leaders To Look Out For In 2025”
- MSN Money — “Top 10 Self-Made Women in 2025”
- MSN News — “Top 10 Trailblazing Women in 2026” (Emily Standley Allard)



Ana Flores · Owner-Broker



FAST FACTS

Base	West End, Roatán, Bay Islands, Honduras
Since	2008 on Roatán · 16 years in real estate
Volume	US\$185M+ combined
Brands	Keller Williams Roatán (B2C) · Paradise Living Realty SA (B2B)
Languages	Spanish · English

MEDIA ENQUIRIES

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High-resolution portraits, award artwork and interview availability on request.

Keller Williams Roatán — Main Street, West End · Paradise Living Realty SA — Marina District, French Harbour · Roatán, Bay Islands, Honduras